



2025

## GENERAL SPORTS OFFER

PRODUCT FACT FILE

2025

SPORTS FEED SERVICE

PRODUCT FACT FILE

# SPORTS FEED SERVICE

## EDITORIAL FORMAT

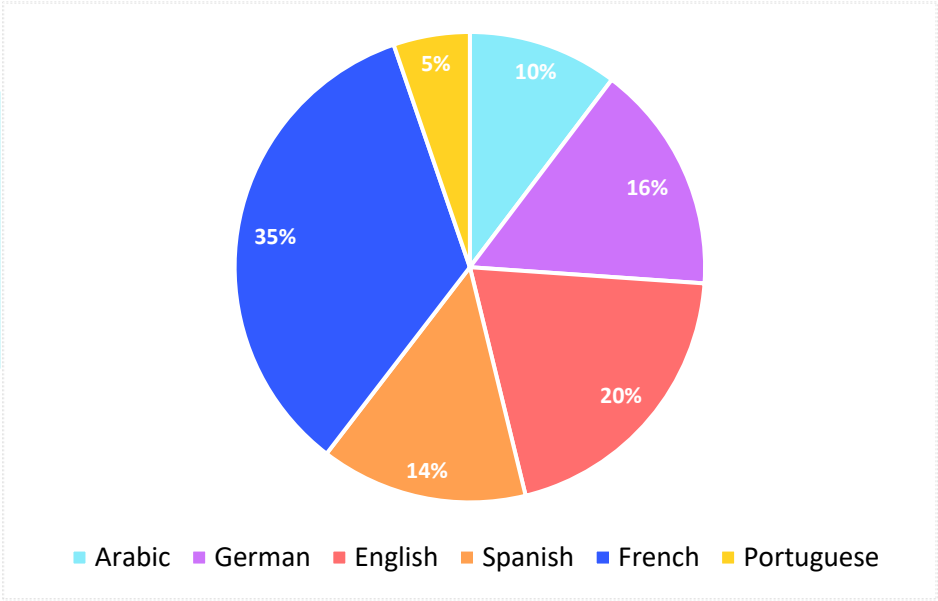
- A real-time sports news feed
- Production available in 6 languages: French, English, German, Spanish, Arabic and Portuguese
- Hourly coverage: 24/7, **in real time**
- Non-regionalised feed

Description	Sports coverage
Sports events	Football, cycling, cricket, Formula 1, rugby, tennis, athletics, basketball, golf, handball, swimming and much more...
Sports extras	Football, cycling, cricket, Formula 1, rugby, tennis, athletics, basketball, golf, handball, swimming and much more...

*Ratio per language for annual production in 2024\**

292\*

Stories per day  
(excluding updates)



SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• Monthly subscription</li></ul>	<ul style="list-style-type: none"><li>• Via satellite or FTP for direct integration into the customer's system</li><li>• API</li><li>• AFP News</li></ul>
<ul style="list-style-type: none"><li>• New</li></ul>	

*\*Average volume from January to December 2024*

*\*\*Average over one year, given as an indication, likely to vary according to current events*

2025

# SID SPORTS TEXT SERVICE

PRODUCT FACT FILE

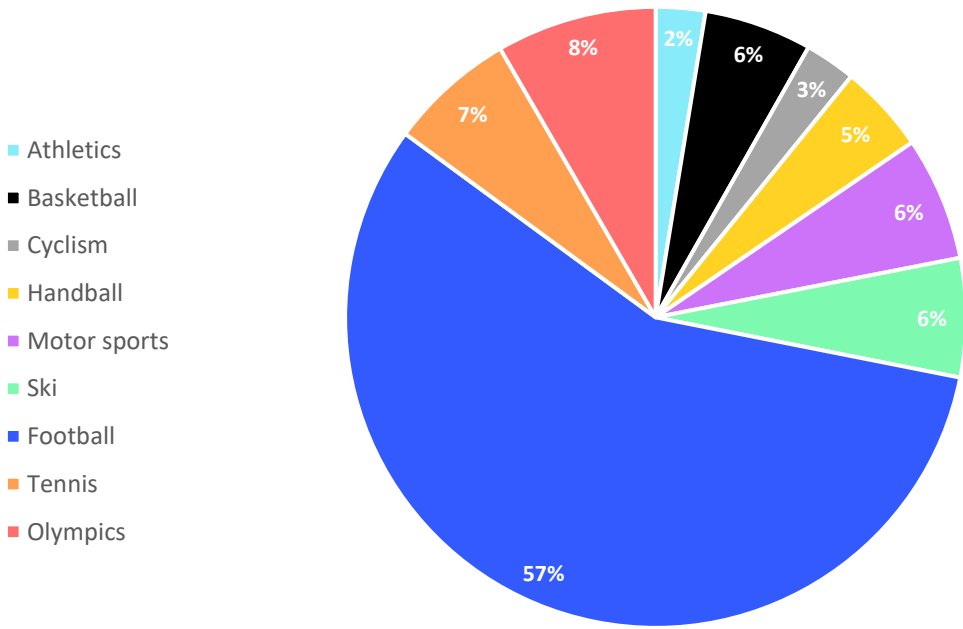
## EDITORIAL FORMAT

- Aimed at a German-speaking media, corporate and institutional clientele living mainly in Germany or in Europe and looking for rich coverage of sports news.
- German correspondents present in Paris, Brussels, Washington, Istanbul.
- Hourly coverage: 24/7 in real time.

## COVERAGE

- Rich coverage of sports relating to themes: football, tennis, athletics, etc.
- Sporting information managed by the SID office based in Cologne, aimed primarily at a German-speaking clientele looking for German sports news in real time.
- Focus on German sports and the performance of German athletes.
- The feed also covers other sports as well as the main national and special events

Coverage details\*\*



### PRODUCT FORMATS

- Delivery of metadata: XML, NewsML and jpg, if the story includes photos.

### SUBSCRIPTION

- Monthly subscription to the complete feed or to a selection within the feed

### DELIVERY METHODS

- FTP or satellite
- AFP
- Forum
- SIDForum
- API

*\*Average volume from January to December 2024*

*\*\*Average over one year, given as an indication, likely to vary according to current events*

2025

SPORTING INFORMATION FEED  
IN ARABIC (ARB SPORT)

PRODUCT FACT FILE

# SPORTING INFORMATION FEED IN ARABIC

## “ARB SPORT” EDITION

### EDITORIAL FORMAT

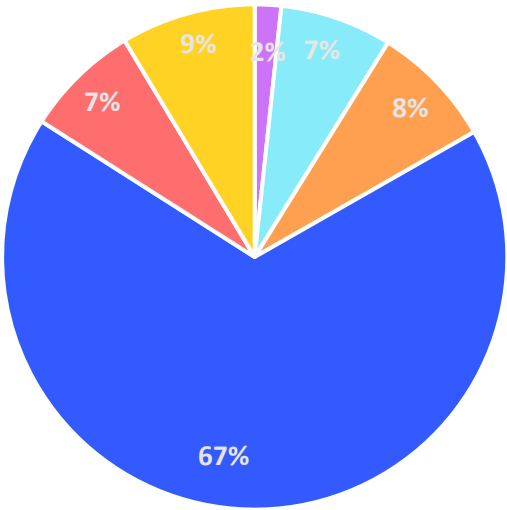
- Aimed at Arabic-speaking customers interested in world and regional sports news.
- Validated by the Nicosia desk.
- AFP has Arabic-speaking sports editors writing in Arabic, present in all countries of the region.
- Hourly coverage: 6am to 10pm GMT, 7 days a week, in real time.

### COVERAGE

- Rich coverage of sports relating to themes: football, tennis, athletics, motor racing sports, etc.
- The feed also covers other sports as well as the main special, national and international (football World Cup, etc.) events.

Forecasts	Time (GMT)	DELIVERY METHODS
“Sports forecast menu”	11:30am	Forecasts on ARB Sport service themes: football, athletics, tennis, basketball.

Coverage details\*\*



30\*  
Reports per day  
(excluding updates)

- Athletics
- Basketball
- Motor sports
- Football
- Tennis
- Olympics

PRODUCT FORMATS	SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• NewsML-G2, IIM, NewsML-1.1, ANPA</li></ul>	<ul style="list-style-type: none"><li>• Monthly subscription to the full service or to the section.</li></ul>	<ul style="list-style-type: none"><li>• API</li><li>• Satellite or FTP</li><li>• AFP News</li></ul>

*\*Average volume from January to December 2024*  
*\*\*Average over one year, given as an indication, likely to vary according to current events*

2025

SPORTS PHOTO SERVICE

PRODUCT FACT FILE



# Sports Photo Service

## EDITORIAL FORMAT

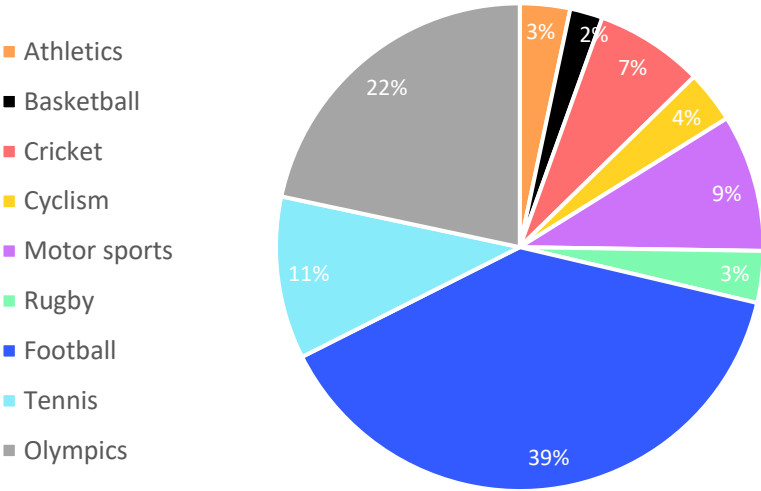
- Pictures captioned in English and classified according to IPTC norms.
- The number of pictures can reach 1,200 per day during weekends or for major special events.
- Coverage: 24/7, in real-time

Sports coverage	Description
Sports events	Football, cycling, cricket, Formula 1, rugby, tennis, athletics, basketball, golf, handball, swimming and much more...
Sports extras	Sporting Institutions (IOC, FIFA, federations, clubs, athletes, sponsors). Other themes relating to sport such as doping, justice, people, etc.

### Coverage details\*\*

1,490\*

photos per day



PRODUCT FORMATS	SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• Image size via satellite: 1.5MB</li><li>• Image size via FTP: 1.5MB</li><li>• Formats via AFP Forum: 512 pixels, 768 pixels or original size</li><li>• 800 KB for Africa</li></ul>	<ul style="list-style-type: none"><li>• One-shot sales</li><li>• Quota, with or without over quota</li><li>• Photo feed (annual subscription)</li></ul>	<ul style="list-style-type: none"><li>• Regionalised feeds available via satellite or FTP</li><li>• API</li><li>• AFP News</li></ul>

*\*Average volume from January to December 2024*  
*\*\*Average over one year, given as an indication, likely to vary according to current events*

2025

# INFOGRAPHICS & VIDEOGRAPHICS SPORTS

PRODUCT FACT FILE

## SPORTS INFOGRAPHICS

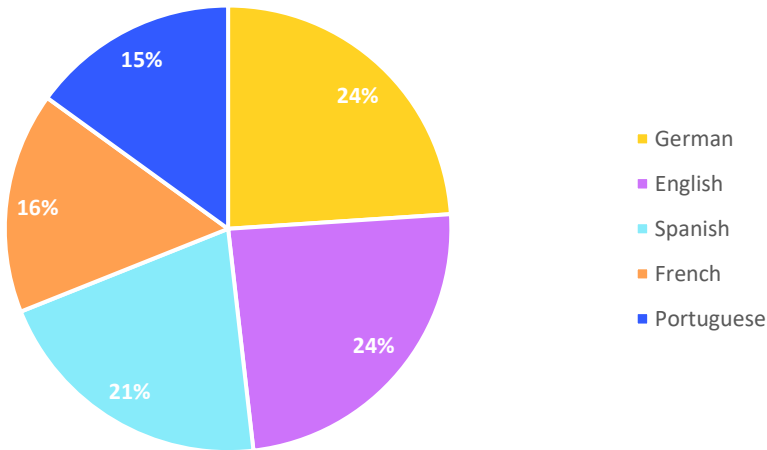
### EDITORIAL FORMAT

- Graphics combining information, images and data
- Production available in 6 languages: French, English, Arabic, Spanish, German and Portuguese

Sports coverage	Description
Sports events	Systematic coverage of major Sports events : football World cup and Champions' League, Olympic Summer and Winter Games, Tour de France, Formula One presentation On merit coverage of major sports development : record breaking, sport legends career summary...
Sports extras	explainer on new technologies and innovations in sports, on doping issues...

Ratio per language for annual production in 2024\*

6\*  
Infographics per day



PRODUCT FORMATS	SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• .AI</li><li>• .PNG (standard or retina)</li><li>• .JPEG (standard or retina)</li><li>• .PDF</li><li>• EPS</li><li>• .JPEG</li></ul>	<ul style="list-style-type: none"><li>• One-shot sales</li><li>• Quota, with or without over-quota</li><li>• Infographics feed (annual subscription)</li><li>• Also available via Online News via FTP for direct integration</li></ul>	<ul style="list-style-type: none"><li>• Regionalised feeds available via satellite or FTP</li><li>• API</li><li>• AFP News</li></ul>

*\*Average volume from January to December 2024*  
*\*\*Average over one year, given as an indication, likely to vary according to current events like Olympics*

## SPORTS VIDEOGRAPHICS

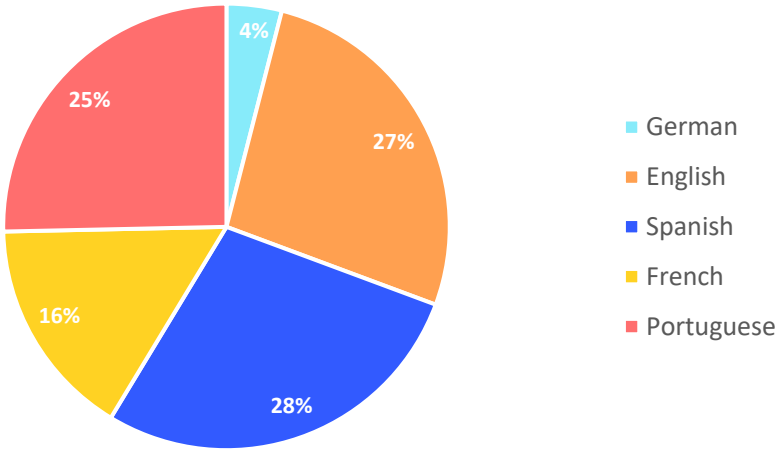
### EDITORIAL FORMAT

- Videographics combine text, images, video and 3D modelling elements with audio voice-over and a separate dopesheet
- Formats dedicated to digital and audiovisual media: TV, online editors, mobiles, tablets, public screens... Available in 6 languages: English, Spanish, French, German, Arabic, and Portuguese
- Separate audio voice-over and script
- Ready to publish format or editable format for translation and integration into your story.

Sports coverage	Description
Sports events	Systematic coverage of special events : Winter and Summer Olympic Games, FIFA World Cup
Sports extras	Focus on new technologies and innovations in sports, including in Formula 1

Ratio per language for annual production in 2024\*

75\*  
videographics per year



PRODUCT FORMATS	SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• .JPEG</li><li>• Adobe Flash [16:9] 640x360 (.f4v)</li><li>• MPEG4 H.264 [16:9] 1280x720 (.mp4)</li><li>• MPEG4 H.264 [16:9] 640x360 (.mp4)</li><li>• MPEG2 [4:3] 720x576 (.mp2)</li></ul>	<ul style="list-style-type: none"><li>• One-shot sales</li><li>• Quota, with or without over-quota</li><li>• Videographics feed (annual subscription)</li><li>• Also available via Online News via FTP for direct integration</li></ul>	<ul style="list-style-type: none"><li>• Regionalised feeds available via satellite or FTP</li><li>• API</li><li>• AFP News</li></ul>

\*Average volume from January to December 2024

\*\*Average over one year, given as an indication, likely to vary according to current events like Olympics

2025

SPORTS DATA FEED

PRODUCT FACT FILE

EDITORIAL FORMAT

The largest catalogue of sports data

- More than 2,000 streams of sporting results covered per year
- Sporting data and performance statistics on the main matches and all competitions in real time
- Reliable, accurate and timely feeds, suitable for all types of media
- Available in 18 languages including French, English, German, Spanish, Italian, Chinese and Portuguese
- Other languages available

Sports coverage	Description
Football	Domestic leagues, international cups, European competitions
Formula 1	World championship
Cycling	World championship
Rugby	World Cup, Top 14, Pro D2, Champions Cup, 6 Nations
Basketball	NBA, Euroleague, Europe Cup, EuroCup, World Cup
Olympic Games	Summer and Winter Games
Tennis	ATP / WTA, Billie Jean King Cup and Davis Cup
Athletics	World Athletics meetings, World Championships, Diamond League
Volleyball	Women’s and Men’s European Volleyball Championships

PRODUCT FORMATS	SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• XML</li><li>• JSON</li></ul>	<ul style="list-style-type: none"><li>• One or several competitions / sports.</li><li>• One-off events (one-shot)</li></ul>	<ul style="list-style-type: none"><li>• Widgets</li><li>• Via API, for optimal integration</li><li>• Database-to-database replication</li></ul>

2025

AFPTV SPORTS  
FR & EN

PRODUCT FACT FILE

EDITORIAL FORMAT

- Raw images with or without sound.
- Fully edited video reports
- Video length: from 30 seconds to 4 minutes / profiles and features : up to 10 minutes
- Intended for broadcasters, production companies and other media
- Product to be edited by the client

COVERAGE

- News and big competitions
- Press conferences, training sessions, fan reactions, business, etc.
- European football championships (Ligue 1, Liga, EPL), Champions League, Europa League (final)
- Special events: Football World Cup, Olympic and Paralympic Games...
- Red Bull Media House provides editorial content on a wide range of sporting disciplines from racing to e-sports and extreme sports in various locations around the world: 250 photos and 15 videos per month
- Original reports and illustrative images

SLUG	Product	Edited sequences	Voice-over	Sound bite dubbing	Extra rushes	Script	Editable sequences	Sepsoundt rack
IMAGES	Raw footage with ambient sound, no sound or voice-over							
ITV-IMAGES	Raw images with sound (statements, speeches, interviews, etc.)	⊘	⊘	⊘	⊘	✓	✓	✓

Coverage  
24 hours a day  
7 days a week

+ 300\*  
editable videos  
per month

130  
production points  
worldwide

PRODUCT FORMATS	SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• Delivery of metadata: XML</li><li>• Video formats: MPEG4 H.264 [16:9]; 1920x1080 (.mp4); MPEG4 H.264 [16:9] 1280x720 (.mp4); MPEG4 H.264 [16:9] 640x360 (.mp4); MPEG2 [16:9 - PAL] 720x576 (.mpg or .mp2)</li></ul>	<ul style="list-style-type: none"><li>• Feed</li><li>• Package</li><li>• Per item</li></ul>	<ul style="list-style-type: none"><li>• Satellite</li><li>• FTP</li><li>• API</li><li>• AFP Forum &amp; AFP News</li></ul>



COVERAGE

	AFPTV Sports	SID	Highlights
International competitions			
Summer & Winter Olympic Games – football World Cup	X	X	X
Tour de France and La Vuelta	X		X
Continental competitions			
Champions League: training and press conferences from main matches in the first phases, all matches in the final phase – UEFA Euro – Copa America	X		
Regional competitions			
Bundesliga		X	
All sports: football, tennis, cricket, athletics, motorsports, swimming, cycling (see all the competitions in the ASO calendar), golf, basketball, handball, rugby, skiing, figure skating, boxing, gymnastics, baseball.	X		
Institutions: Sports Institution news (IOC, FIFA, federations, clubs, athletes, sponsors). Press conferences, interviews, voxpops, business, economy, conferences, doping.	X		

ATOC PRODUCT CODES

Product code	Subscription method	Product name	Average production volume	Delivery
M16112	Feed	Media.Fil.Video.AFPTV Sport.en français		Satellite Europe and MENA (HD) FTP API AFP Forum + AFP News
M16114	Package	Media.Forfait.Video.AFPTV Sport.en français	10*/day	
M16116	Per item	Media.A La Pièce.Video.AFPTV Sport.en français		AFP Forum

*\*Average volume from January to December 2024*

EDITORIAL FORMAT

- Raw images with or without sound
- Fully edited video reports
- Video length: from 30 seconds to 4 minutes / profiles and features : up to 10 minutes
- Intended for broadcasters, production companies and other media
- Product to be edited by the client

COVERAGE

- News and big competitions
- Press conferences, training sessions, fan reactions, business, etc.
- European football championships (Ligue 1, Liga, Premier League, Bundesliga, Serie A), Champions League, Europa League (final)
- Special events: Football World Cup, Olympic and Paralympic Games...
- Red Bull Media House provides editorial content on a wide range of sporting disciplines from racing to e-sports and extreme sports in various locations around the world: 250 photos and 15 videos per month
- Original reports and illustrative images

SLUG	Product	Edited sequences	Voice-over	Sound bite dubbing	Extra rushes	Script	Editable sequences	Sepsoundt rack
RAW	Raw footage with ambient sound, with or without sound, no voice-over	⊘	⊘	⊘	⊘	✓	✓	✓
NSV	Fully edited, with no voice-over and dubbing	✓			✓			

Coverage  
24 hours a day  
7 days a week

+ 300\*  
editable videos  
per month

130  
video production  
points  
worldwide

PRODUCT FORMATS	SUBSCRIPTION	DELIVERY METHODS
<ul style="list-style-type: none"><li>• Delivery of metadata: XML</li><li>• Video formats: MPEG4 H.264 [16:9]; 1920x1080 (.mp4) ; MPEG4 H.264 [16:9] 1280x720 (.mp4) ; MPEG4 H.264 [16:9] 640x360 (.mp4) ; MPEG2 [16:9 - PAL] 720x576 (.mpg or .mp2)</li></ul>	<ul style="list-style-type: none"><li>• Feed</li><li>• Package</li><li>• Per item</li></ul>	<ul style="list-style-type: none"><li>• Satellite</li><li>• FTP</li><li>• API</li><li>• AFP Forum &amp; AFP NEWS</li></ul>

\*Average volume from January to December 2024

COVERAGE

	AFPTV Sports	SID	Highlights
International competitions			
Winter Olympic Games 2022 – football World Cup 2022	X	X	X
Tour de France and La Vuelta 2022	X		X
Continental competitions			
Champions League: training and press conferences from main matches in the first phases, all matches in the final phase – UEFA Euro – Copa America	X		
Regional competitions			
Bundesliga		X	
All sports: football, tennis, cricket, athletics, motorsports, swimming, cycling (see all the competitions in the ASO calendar), golf, basketball, handball, rugby, skiing, figure skating, boxing, gymnastics, baseball.	X		
Institutions: Sports Institution news (IOC, FIFA, federations, clubs, athletes, sponsors). Press conferences, interviews, vox pops, business, economy, conferences, doping.	X		

ATOC PRODUCT CODE

Product code	Subscription method	Product name	Average production volume	Delivery
M16113	Feed	Media.Wire.Video.AFPTV Sports.in English		Satellite Europe and MENA (HD) FTP API AFP Forum + AFP News
M16115	Package	Media.Forfait.Video.AFPTV Sports.in English	10*/day	
M16117	Per item	Media.A La Pièce.Video.AFPTV Sports.in English		AFP Forum & AFP News

*\*Average volume from January to December 2024*

ASO CALENDAR 2025	
CYCLING	
9-16 MARCH	PARIS-NICE
APRIL 13	PARIS-ROUBAIX
APRIL 23	FLÈCHE WALLONNE
APRIL 27	LIÈGE-BASTOGNE-LIÈGE
JUNE 8-15	CRITÉRIUM DU DAUPHINÉ
JULY 5-27	TOUR DE FRANCE
AUGUST 23-SEPTEMBER 14	VUELTA
OCTOBER 12	PARIS-TOURS
MOTOR SPORTS	
JANUARY 3-17	DAKAR
RUNNING	
APRIL 13	PARIS MARATHON
MOUNTAIN BIKING	
OCTOBER 8	ROC D'AZUR
FOOTBALL	
TBD	BALLON D'OR

2025

# AFP SPORTS STORIES

PRODUCT FACT FILE

# AFP SPORTS STORIES

## DESCRIPTION

- Multimedia reports consisting of text, photos, infographics, video and contextualised video; ready-to-use articles

## EDITORIAL FORMAT

- Automatic integration of articles into the client's site:
  - ✓ Integration of articles in real time in chronological order for easy and complete online access
  - ✓ Customised content integration to suit the client's content and upload preferences
- Multiple editorial and technical formats for optimised adaptation to all digital media: web and mobile sites, public screens and any other interactive information medium and connected TV.

## ADDED VALUE

- Productivity gains for media departments for non-core topics, thanks to instant publication of content and continuous feed to web and mobile sites
- Sections adapted to suit each production language
- Unique metadata to index and reference each news story

## AVAILABLE LANGUAGES

- Service available in 9 languages: French, English, German, Spanish, Arabic, Portuguese, simplified and traditional Chinese.

108\*

Articles illustrated  
per day  
(all languages)

Languages	Number of sections
French	3
English	5
Spanish	6
German	19
Portuguese	2
Arabic	1
Chinese	1

## PRODUCT FORMATS

## SUBSCRIPTION

## DELIVERY METHODS

- |  |   |   |
|--|---|---|
| <ul style="list-style-type: none"><li>• <b>Text:</b> NewsML 1.2, XML, HTML, NewsML G2 formats</li><li>• <b>Photos:</b> rectangular formats 768px, 245px, 110px<br/>square formats 220px, 170px, 120px</li><li>• <b>Videos:</b> Mpeg4 H.264, Flash, MP2 PAL</li></ul> | <ul style="list-style-type: none"><li>• To the section</li><li>• Feed</li></ul> | <ul style="list-style-type: none"><li>• FTP</li><li>• API</li><li>• AFP Forum</li></ul> |
|--|---|---|

*\*Average volume from January to December 2024*

*\*\*Average over one year, given as an indication, likely to vary according to current events*



IN FRENCH

COVERAGE

- 3 thematic sections providing comprehensive coverage of international news.

Coverage  
24 hours a day  
7 days a week

3  
Thematic sections

+ 15\*  
articles illustrated  
per day

SECTIONS

AFP Stories Sections in French	Topic Daily average	Updated Daily average	Illustrations per article (photos & infographics) Daily average	Number of articles with video Daily average
Football*	4	10	1	1
Sports*	13	19	2	1
Olympic Games*	1	1	2	1
Total (average)*	18	30		

Type of reports

Detail of coverage in the “sports”\*\* section

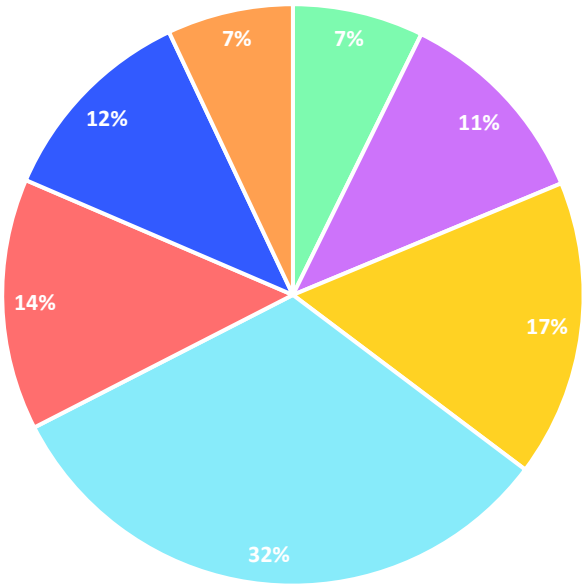
Magazine

Post-match analysis

Factual

Presentations

- Basketball
- Motor sports
- Rugby
- Football
- Tennis
- Olympics
- Cyclism



\*Average volume from January to December 2024  
\*\*Average over one year, given as an indication, likely to vary according to current events

IN ENGLISH

COVERAGE

- 5 thematic sections providing comprehensive coverage of international news.

Coverage  
24 hours a day  
7 days a week

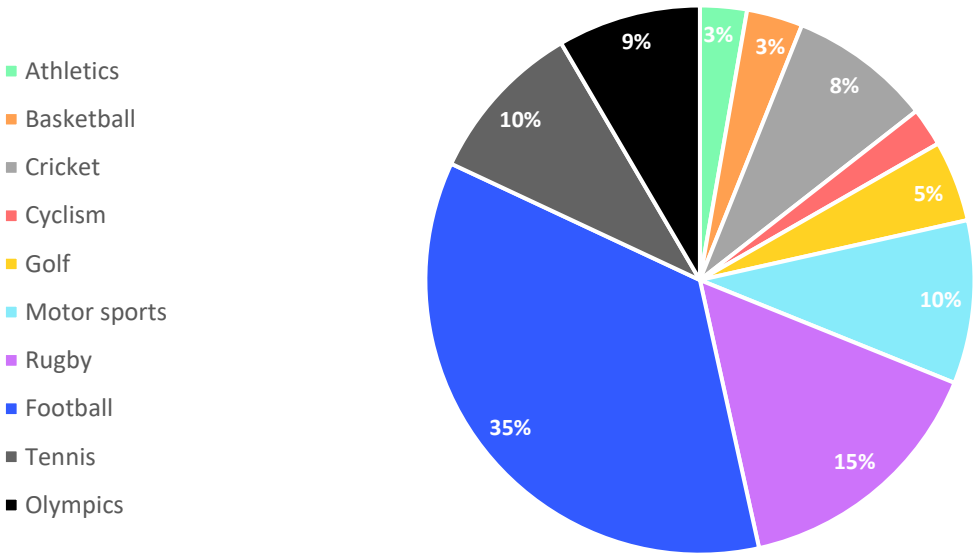
5  
Thematic sections

+ 60\*  
articles illustrated  
per day

SECTIONS

AFP Stories Sections in English	Topic Daily average	Updated Daily average	Illustrations per article (photos & infographics) Daily average	Number of articles with video Daily average
Sports*	35	50	2	1
Football*	14	21	2	1
Cricket*	3	7	1	1
US Sports*	8	11	2	1
Olympic Games*	3	1	1	1
Total (average)*	63	90		

Detail of coverage in the “sports”\*\* section



\*Average volume from January to December 2024

\*\*Average over one year, given as an indication, likely to vary according to current events

IN SPANISH

COVERAGE

- 4 thematic sections providing comprehensive coverage of international news.

Coverage  
6am to midnight

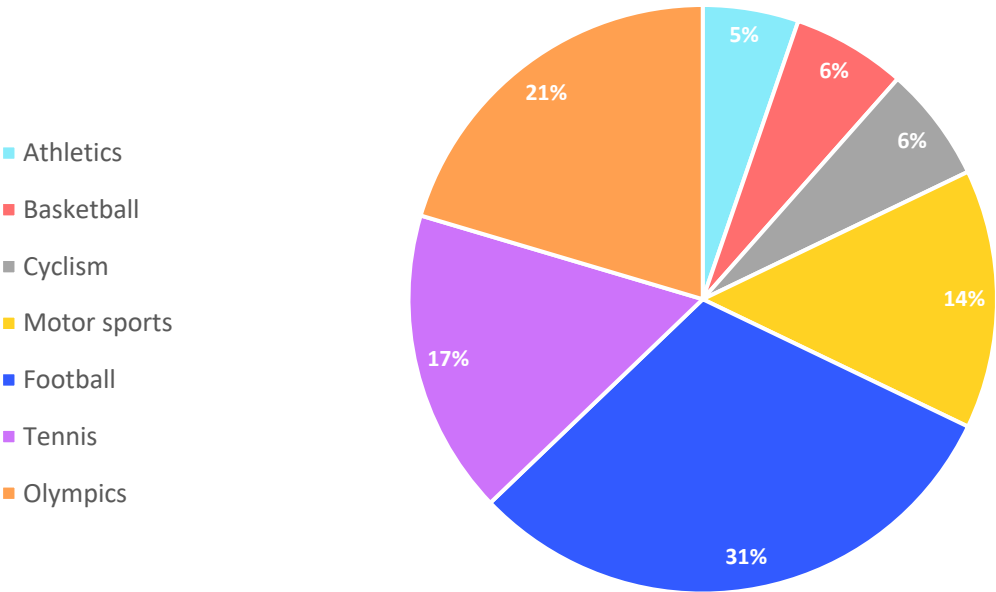
6  
Thematic sections

+ 45\*  
articles illustrated  
per day

SECTIONS

AFP Stories Sections in Spanish	Topic Daily average	Updated Daily average	Illustrations per article (photos & infographics) Daily average	Number of articles with video Daily average
Campeonatos	2	1	-	-
Fútbol	6	13	1	1
Madrid-Deportes	12	17	1	1
Periodico Deportes	13	18	1	1
Ultimo de Fútbol	11	15	1	1
Juegos Olimpicos	4	3	1	1
Total (average)	48	67		

Detail of coverage in the “sports”\*\* section



\*Average volume from January to December 2024

\*\*Average over one year, given as an indication, likely to vary according to current events

IN GERMAN / SID ready2publish

COVERAGE

- 15 thematic sections providing comprehensive coverage of international news.

Coverage  
7am to  
midnight

15  
Thematic sections

+ 75\*  
articles illustrated  
per day

SECTIONS

AFP Stories Sections in German	Topic Daily average	Updated Daily average	Illustrations per article (photos & infographics) Daily average	Number of articles with video Daily average
Basketball*	3	3	-	-
Eishockey*	2	3	-	-
Football*	6	1	-	-
Formel-Eins*	1	2	-	-
Fuba-WM-Quali*	0	0	-	-
Fußball*	29	32	-	-
Golf*	-	1	-	-
Handball*	2	2	-	-
Leichtathletik*	1	2	-	-
Motorsport*	2	3	-	-
Olympia*	3	3	-	-
Paralympics*	0	-	-	-
Radsport*	1	2	-	-
Schwimmen*	1	1	-	-
Segeln*	0	0	-	-
Sport-Allgemein*	15	18	-	-
Tennis*	3	4	-	-
Wintersport*	6	8	-	-
Fuba-WM*	2	2	-	-
Total (average)*	77	87		

SID has special event sections for the Olympic Games, FIFA World Cups and UEFA European Championships.

\*Average volume from January to December 2024  
\*\*Average over one year, given as an indication, likely to vary according to current events

IN PORTUGUESE

COVERAGE

- 1 thematic section providing comprehensive coverage of international news.

Coverage  
6am to  
midnight

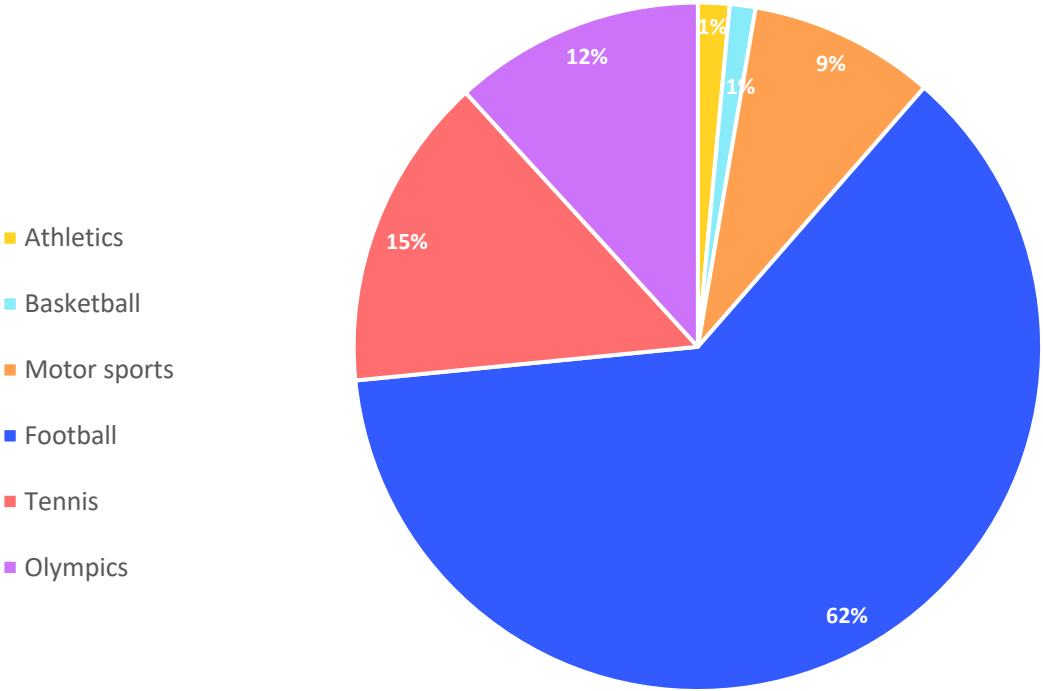
2  
Thematic sections

+ 15\*  
articles illustrated  
per day

SECTIONS

AFP Stories Sections in Portuguese	Topic Daily average	Updated Daily average	Illustrations per article (photos & infographics) Daily average	Number of articles with video Daily average
Esporte	13	15	1	-
Jogos Olímpicos	2	3	1	

Detail of coverage in the “sports”\*\* section



\*Average volume from January to December 2024  
\*\*Average over one year, given as an indication, likely to vary according to current events

IN ARABIC

COVERAGE

- 1 thematic section providing comprehensive coverage of international news.

Coverage  
6am to  
midnight

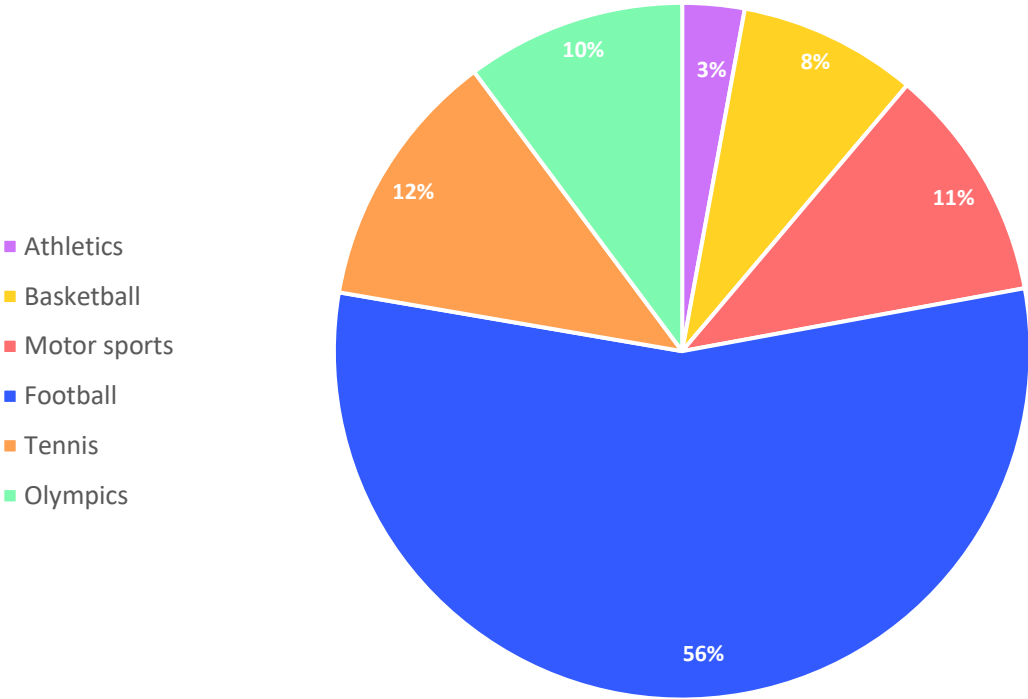
1  
Thematic sections

+ 10\*  
articles illustrated  
per day

SECTIONS

AFP Stories Sections in Arabic	Topic Daily average	Updated Daily average	Illustrations per article (photos & infographics) Daily average	Number of articles with video Daily average
Sport	11	12	1	1

Detail of coverage in the “sports”\*\* section



\*Average volume from January to December 2024  
\*\*Average over one year, given as an indication, likely to vary according to current events